



## Yoogli Patent Abstract

The Abstract, Field of Invention and Relevant Technology sections of the recently released official United States Patent [7,013,300](#) outlines the advantages and unique features of this new level search engine. Simply stated, the online search user will be able to acquire information far more pertinent, much faster and easier than any existing search engine. Further, the new technology understands the sense of the words intended by the user and matches highly relevant and detailed responses to the individual user's profile of interest, search habits and other user characteristics to generate a totally unique, easy, rapid and highly meaningful response to each inquiry. No other engine is delivering such sense-based organic results.

**Below is the USPTO abstract regarding the Yoogli assigned and issued patent [7,013,300](#):**

**Locating, filtering, matching macro-context from indexed database for searching context where micro-context relevant to textual input by user: A data extraction tool is provided for cataloging information in an information source for searching by a user. The tool mines information from the information source and organizes the information, or the locations of that information, within a database. A user may then query the tool for a desired type of information. The tool filters the database to provide a set of pinpoint site locations with information of the type requested in the query. These pinpoint site locations are presented to a user and indexed for future reference. The index of site locations may be updated automatically by the tool. A context system is provided for manually or automatically determining the proper context for a user's query. Thus, the data extraction tool provides information with a high probability of relevance to the user. The user obtains the information without expending much effort to refine the search.**

The Abstract above outlines the advantages and unique features of this new level search engine. Having the ability to track and store search results has little to no practical use unless the search engine is adept at understanding the individual's sense of the query. The Yoogli assigned patent that published on March 14, 2006 covers a broad range of applications currently used today. Tracking user search history, tracking user behavior using the tool described in the claims, and using the tool as an ecommerce search engine are some examples of the areas covered in the Yoogli patent. Because Yoogli technology understands the meaning of the user's query, hence delivering the most relevant result available it will become the standard by which the search engine market is measured.